**ENTRY FORM**

OUTSTANDING VENUE AWARDS

This award seeks to recognize establishments/venues with world class facilities, quality service, outstanding customer support and sustainability practices.

1. **EVENT PROFILE**

NAME OF COMPANY公司名称

ENDORSED BY (ASSOCIATION MEMBER)-MUST FILL IN IF YOU ARE NOT AFECA MEMBER

NATURE OF BUSINESS (VENUE/ STAND CONTRACTOR/ FREIGHT FORWARDER)

BRIEF DESCRIPTION OF COMPANY AND SERVICES

NOTABLE EVENTS / CLIENTS

1. **REQUIREMENTS FOR JUDGING**

(Please complete below.)

1. **Innovation (40%)**

Facilities and innovation your venue have introduced that separate you from your competitors / add value to your customers’ clients, (usability, accessibility, etc.). Are facilities, equipment up to date and at par with the latest technology?

1. **Destination Marketing (15%)**

The venue’s efforts to boost the positioning of Asia as a target market for business events and/or inspire its visitors to experience what Asia has to offer in terms of tourism.

1. **Sustainable Practices (15%).**

The degree to which the venue engaged in environmentally sustainable practices

1. **Events Facilitated (15%)**

Number of events / conferences / exhibitions held in the venue

1. **Others (15%)**

Are prices on facilities competitive and offer value for money to venue users?

How do you rate the venue’s catering/food and beverage service?

Does the venue offer flexible services, customer and client support?